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New Director of Sales & Marketing Joins Advanced Driver Training Services

October 1, 2018 – Advanced Driver Training Services (ADTS), a leading provider of driver safety training services and products since 1983, announced that Mark Giangrasso has joined the company as Director of Sales & Marketing. Giangrasso will help ADTS clients reduce their fleet crash rates and improve fleet driver safety by employing the most appropriate driver safety training solutions, both live and virtual.

“As we continue to expand our reach across the US and Canada, we’re pleased to have Mark on board to help ADTS clients continue to achieve their goals of reducing crashes and keeping drivers safe on the job,” said ADTS President Karl New.

In his new role, Giangrasso will draw on the experience he gained in sales, training, operations, and client service as a former general manager for Autozone and Advance Auto Parts. He holds a B.S. in business management from the University of Delaware.

ADTS specializes in creating advanced driver training programs customized for low-, medium-, and high-risk drivers of fleet cars, vans, and light- and medium-duty trucks. The company’s training services have proven to produce measurable, long-term improvements in driver safety.

To learn about the many ways ADTS can help reduce fleet crashes, visit www.adtsweb.com or contact Mark Giangrasso at 1-800-486-ADTS or mgiangrasso@adtsweb.com.

ADTS is a leading provider of driver safety training services and products that include a full-day Driver Skill Enhancement program (combining classroom and behind-the-wheel instruction), one-to-one training for high-risk drivers, seminars, post-incident coaching and other consulting services, online training, and the OnRoads bimonthly driver safety magazine.

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