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FOR IMMEDIATE RELEASE

## ADTS Expands Driver Safety Training Services to Canada *In-Country Instructors Make Training Consistent, Convenient*

May 31, 2018 – Advanced Driver Training Services (ADTS), a leading provider of driver safety training services and products, announced it has expanded the availability of its driver training services to all territories of Canada. The move enables ADTS to provide organizations with improved, convenient service and a consistent learner experience for driver training across North America.

“For companies with fleet drivers in both the U.S. and Canada, the ability to work with a single driver safety training provider with experienced instructors who are local to each country is a significant advantage,” says Karl New, ADTS president. ADTS trains business drivers of cars, vans and light-to-medium trucks and has helped numerous organizations significantly reduce their fleet crash rates by getting drivers to their destinations safely. In many cases, avoidance of just a single crash more than pays for the training investment.

ADTS’ nationwide coverage in Canada is provided by driver safety instructors who are based in-country and well-versed in the driving challenges unique to the various provinces. All ADTS instructors are former or current law enforcement professionals with extensive experience in traffic safety laws, motor vehicle operation, and driving risks.

Organizations with fleet drivers anywhere in North America can reduce their fleet vehicle crash rate, minimize the associated costs and protect drivers through ADTS’ full line of services, which can be customized to their unique needs. ADTS services include the full-day Driver Skill Enhancement program (combining classroom and behind-the-wheel instruction), 1-to-1 training for high-risk drivers, seminars, post-incident coaching and other consulting services, online training, and the OnRoads bimonthly driver safety magazine.

To learn about the many ways ADTS can help reduce fleet crashes, visit [www.adtsweb.com](http://www.adtsweb.com) or contact the company at 1-800-486-ADTS or [info@adtsweb.com](mailto:info@adtsweb.com).

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